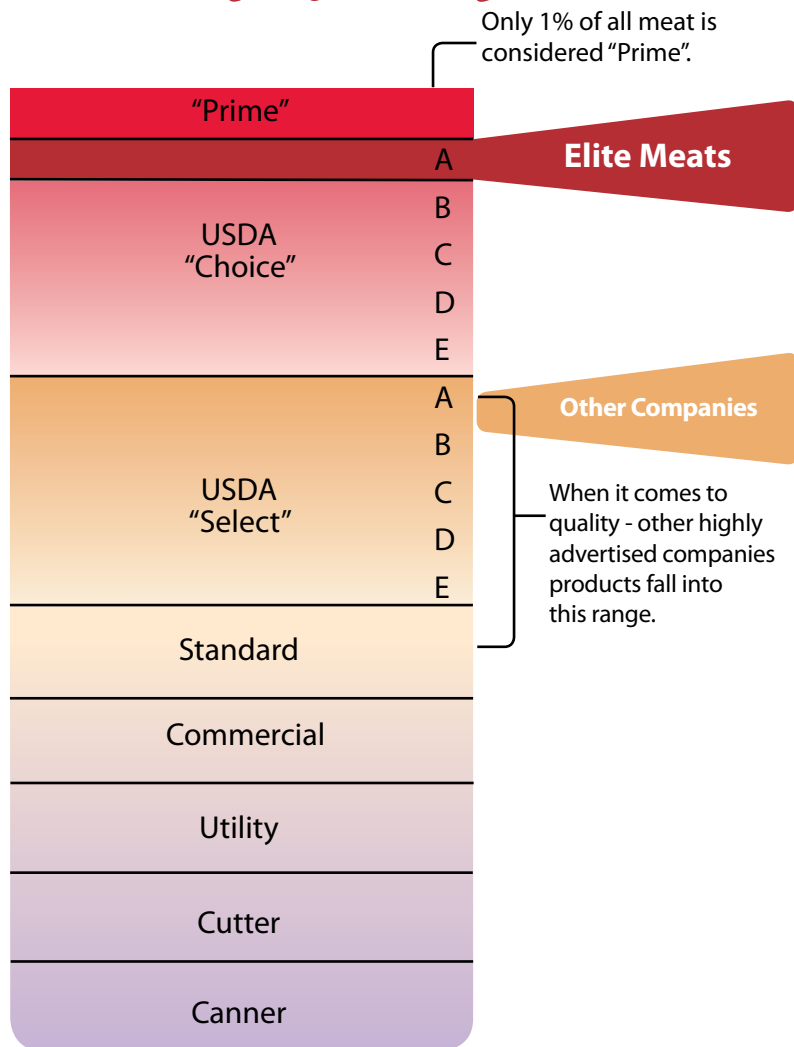




USDA Quality Grading Scale



Elite Specialty Meats is your leader in "Five Star" restaurant quality food delivered directly to your door!

Our **USDA "CHOICE" Grade "A"** steaks are not only known for their incredible flavor, but they are also affordable. Our steaks are marbled and wet aged to perfection for at least 28 days ensuring the best possible taste, something grocery stores simply can't provide! Our products are cut by master meat cutters, flash frozen, and vacuum sealed keeping all the flavor and freshness inside! They don't come any better than this! If you like variety, don't forget to try our 'top of the line' seafood, poultry, and pork products for a terrific change of pace! We also have a complete line of USDA "Prime" Grade "A" steaks available. Please call for current pricing or placing special orders.

Elite Specialty Meats Are World Class and are ranked in the top 2% of all meats available.

This scale is used to reflect differences in expected eating quality. There are 8 USDA Quality grades for beef and 5 USDA Maturity Groupings (A-E) which have a direct effect on the tenderness of the meat. "A" being the preferred "Choice."

- Our Steaks are ALL USDA "CHOICE" Grade "A" or higher
- Mid-western Grain Fed steer
- No steroids or preservatives
- Cut by master meat cutters
- Marbled to excellence
- Wet aged at least 28 days to perfection
- Robust in flavor
- Portioned controlled
- Flash frozen "sealing in all the juices"
- Simply irresistible!

Don't be fooled by "creative words" like Premium, Premiere, Blue Label or "Our own Brand". These words are great for "marketing" but are extremely misleading. There are only 8 USDA Grades of Meats. If it's not marked USDA "CHOICE" Grade "A" then it's NOT!

When it comes to Meat, it has to be Elite!
Purveyor's of the finest quality meats since 1913!

Top grade **CHOICE** Steaks



Elite Mission and Satisfaction Guarantee

At Elite Specialty Meats we hold ourselves responsible to deliver the highest quality food products at the most cost effective prices for products of similar quality. Unlike many other highly advertised companies we don't hide behind "marketing words" like Premium, Premiere, Blue label, Super Trimmed, or "Our Own Brand" to disguise what we are selling.

We are very proud to say that **EVERYTHING WE SELL is rated USDA "CHOICE" Grade "A" or higher!** Our products are world class and are ranked in the top 2% of all meats available!

Our products are too fresh to be sold in grocery stores! Although stores sell many grades of meats none of them go through our lengthy quality preparation process. Meat markets and grocery stores simply don't have the time to do what it takes to ensure the very best when it comes to great taste. For them it's about speed and moving as much product as fast as they can. For us it's about PERFECTION!! It's about taking the time to create the very best tasting products for you and your family every time!

Our mission is to help charities; fundraisers and those in need across the country exceed expectations when it comes to raising money. We do this by using our high quality meats in combination with our simple "turnkey"

fundraising system. Our system allows charities and fundraisers to profit on every box of meat sold while not having to handle the order, the money, or the product! Re-orders on our products are a given! Every time an order or re-order is placed your organization will get paid full commissions FOREVER!! Unlike other fundraisers that are a lot of work and last only about 2 weeks our (ESM) system will work for YOU, and raise money all year long.

Our Elite Compensation Plan rewards people for sharing their experience and showing how organizations can far exceed their fundraising goals using our products and unique fundraising system. We implemented a payout structure that goes 5 levels deep and will be very lucrative for those who participate.

Question... Did you ever recommend to someone a good movie or a great place to eat?

Our business model is really as simple as that! The only difference is when you recommend Elite Specialty Meats you get paid! Once you try our products it will be very easy to share your experience with others. The people you share it with will either want to become

your customer, or want to become an (IBA) Independent Business Affiliate. Either way this is very good for you!

An (IBA) can be very profitable and will enjoy all the benefits of business ownership without the down side! Everything from, unlimited earnings, to the many tax benefits. As an added "perk" (IBA's) have the ability to buy these great products for themselves while earning a commission every time they do!

Since there are no costs to become an (IBA) everyone will be profitable from day one and will continue to grow a substantial residual income throughout the years.

**First things first...
Tasting is believing!
Place your order today!**

Contact the person or organization that introduced you to Elite Specialty Meats to ensure they are also credited for spreading the Elite message and dream!

We guarantee 100% customer satisfaction! If you are not fully satisfied with your order we will happily replace it or refund your money - whichever you prefer. We work to exceed every customer's expectation. Thank you and welcome to an "Elite" team.



www.elitespecialtymeats.com

Toll Free 1-888-871-6328